



www.thewgalchannel.com

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939704-1	08/26/12	August 2012	07/30/12 - 08/21/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROS #476	476

Flight Dates	Order #	Alt Order #
08/15/12 - 08/21/12	939704	06264030

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/15/12	08/17/12	M-F News 8 at 6a	6-7a	--WTF--	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	08/15/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$1,400.00 NM
2	WGAL	Th	08/16/12	6:15 AM	M-F News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$1,400.00 NM
1	WGAL	F	08/17/12	5:58 AM	M-F News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$1,400.00 NM
2	08/15/12	08/17/12	NBC Today Show	7-9A	--WTF--	:30	3	\$1,400.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	W	08/15/12	8:36 AM	NBC Today Show	7-9A	:30	AFP-12-TV-14H	\$1,400.00 NM
3	WGAL	Th	08/16/12	8:29 AM	NBC Today Show	7-9A	:30	AFP-12-TV-14H	\$1,400.00 NM
1	WGAL	F	08/17/12	7:22 AM	NBC Today Show	7-9A	:30	AFP-12-TV-14H	\$1,400.00 NM
3	08/15/12	08/17/12	M-F 11A-12P	M-F 11A-12P	--WTF--	:30	3	\$200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
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3	WGAL	F	08/17/12	11:12 AM	M-F 11A-12P	M-F 11A-12P	:30	AFP-12-TV-14H	\$200.00 NM
4	08/15/12	08/17/12	M-F 12-12:30p News	12-12:30p	--WTF--	:30	3	\$600.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	W	08/15/12	12:26 PM	M-F 12-12:30p News	12-12:30p	:30	AFP-12-TV-14H	\$600.00 NM
1	WGAL	Th	08/16/12	11:59 AM	M-F 12-12:30p News	12-12:30p	:30	AFP-12-TV-14H	\$600.00 NM
2	WGAL	F	08/17/12	12:19 PM	M-F 12-12:30p News	12-12:30p	:30	AFP-12-TV-14H	\$600.00 NM
5	08/15/12	08/17/12	Dr. Phil	3-4p	--WTF--	:30	3	\$350.00	NM
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/13/12	08/19/12	--WTF--	3	\$350.00				



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Lehigh Valley, PA 18002-6878

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3	WGAL	F	08/17/12	12:23 AM	NBC Tonight Show	1135p-1235a	:30	AFP-12-TV-14H	\$350.00	NM																																																							
11	08/15/12	08/19/12	M-Su News 8 at 11p Class of Time - Fixed Non Pre-emptible	11-1135p	--WTFSS	:30	6	\$900.00	NM																																																								
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>--WTFSS</td><td>6</td><td>\$900.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>W</td><td>08/15/12</td><td>11:14 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>AFP-12-TV-14H</td><td>\$900.00</td><td>NM</td></tr><tr><td>6</td><td>WGAL</td><td>W</td><td>08/15/12</td><td>11:33 PM</td><td>M-Su News 8 at 11p</td><td>11-1135p</td><td>:30</td><td>AFP-12-TV-14H</td><td>\$900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	--WTFSS	6	\$900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	W	08/15/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00	NM	6	WGAL	W	08/15/12	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																												
	08/13/12	08/19/12	--WTFSS	6	\$900.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WGAL	W	08/15/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00	NM																																																							
6	WGAL	W	08/15/12	11:33 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00	NM																																																							



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939704-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROS #476	476	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	08/15/12	08/19/12	M-Su News 8 at 11p	11-1135p	--WTFSS	:30	6	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	08/16/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00 NM
3	WGAL	F	08/17/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00 NM
4	WGAL	Sa	08/18/12	11:12 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00 NM
5	WGAL	Su	08/19/12	11:46 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00 NM
LR - Football									
12	08/18/12	08/18/12	Sat/Sun News 8 at 6a	6-7a	-----3-	:30	3	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----3-	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Sa	08/18/12	6:11 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$250.00 NM
3	WGAL	Sa	08/18/12	6:32 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$250.00 NM
1	WGAL	Sa	08/18/12	6:53 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$250.00 NM
13	08/18/12	08/18/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	08/18/12	7:49 AM	NBC Saturday Today	7-9a	:30	AFP-12-TV-14H	\$900.00 NM
14	08/18/12	08/18/12	Sa/Su News 8 at 6	6-630p	-----2-	:30	2	\$700.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----2-	2	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	08/18/12	6:10 PM	Sa/Su News 8 at 6	6-630p	:30	AFP-12-TV-14H	\$700.00 NM
2	WGAL	Sa	08/18/12	6:27 PM	Sa/Su News 8 at 6	6-630p	:30	AFP-12-TV-14H	\$700.00 NM
15	08/18/12	08/18/12	Sat 7-8p	7-8p	-----2-	:30	2	\$300.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----2-	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Sa	08/18/12	7:19 PM	Sat 7-8p	7-8p	:30	AFP-12-TV-14H	\$300.00 NM
1	WGAL	Sa	08/18/12	7:54 PM	Sat 7-8p	7-8p	:30	AFP-12-TV-14H	\$300.00 NM
16	08/19/12	08/19/12	Sat/Sun News 8 at 6a	6-7a	-----1	:30	1	\$250.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	08/19/12	6:20 AM	Sat/Sun News 8 at 6a	6-7a	:30	AFP-12-TV-14H	\$250.00 NM
17	08/19/12	08/19/12	NBC Sunday Today	8-9a	-----1	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	08/19/12	8:53 AM	NBC Sunday Today	8-9a	:30	AFP-12-TV-14H	\$800.00 NM
18	08/19/12	08/19/12	NBC Meet the Press	10-11a	-----1	:30	1	\$1,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/13/12	08/19/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	08/19/12	10:46 AM	NBC Meet the Press	10-11a	:30	AFP-12-TV-14H	\$1,000.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice # 939704-1	Invoice Date 08/26/12	Invoice Month August 2012	Invoice Period 07/30/12 - 08/21/12
Advertiser Americans for Prosperity	Product AMER FOR PROS #476	Estimate Number 476	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/19/12	08/19/12	NBC Meet the Press Class of Time - Fixed Non Pre-emptible	10-11a	-----1	:30	1	\$1,000.00	NM
19	08/19/12	08/19/12	Sa/Su News 8 at 6 Class of Time - Fixed Non Pre-emptible	6-630p	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -----1 1 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 08/19/12 6:58 PM Sa/Su News 8 at 6 6-630p :30 AFP-12-TV-14H \$700.00 NM LR- Golf									
20	08/20/12	08/21/12	M-F News 8 at 6a Class of Time - Fixed Non Pre-emptible	6-7a	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 08/20/12 6:24 AM M-F News 8 at 6a 6-7a :30 AFP-12-TV-14H \$1,400.00 NM 1 WGAL Tu 08/21/12 6:22 AM M-F News 8 at 6a 6-7a :30 AFP-12-TV-14H \$1,400.00 NM									
21	08/20/12	08/21/12	NBC Today Show Class of Time - Fixed Non Pre-emptible	7-9A	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 08/20/12 8:29 AM NBC Today Show 7-9A :30 AFP-12-TV-14H \$1,400.00 NM 1 WGAL Tu 08/21/12 8:29 AM NBC Today Show 7-9A :30 AFP-12-TV-14H \$1,400.00 NM									
22	08/20/12	08/21/12	M-F 11A-12P Class of Time - Fixed Non Pre-emptible	M-F 11A-12P	MT-----	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 08/20/12 11:08 AM M-F 11A-12P M-F 11A-12P :30 AFP-12-TV-14H \$200.00 NM 2 WGAL Tu 08/21/12 11:20 AM M-F 11A-12P M-F 11A-12P :30 AFP-12-TV-14H \$200.00 NM									
23	08/20/12	08/21/12	M-F 12-12:30p News Class of Time - Fixed Non Pre-emptible	12-12:30p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 08/20/12 11:59 AM M-F 12-12:30p News 12-12:30p :30 AFP-12-TV-14H \$600.00 NM 2 WGAL Tu 08/21/12 12:29 PM M-F 12-12:30p News 12-12:30p :30 AFP-12-TV-14H \$600.00 NM									
24	08/20/12	08/21/12	M-F 4-5P Class of Time - Fixed Non Pre-emptible	4-5P	MT-----	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 08/20/12 4:18 PM M-F 4-5P 4-5P :30 AFP-12-TV-14H \$500.00 NM 2 WGAL Tu 08/21/12 4:39 PM M-F 4-5P 4-5P :30 AFP-12-TV-14H \$500.00 NM									
25	08/20/12	08/21/12	M-F 5-6p News Class of Time - Fixed Non Pre-emptible	5-6p	MT-----	:30	2	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 MT----- 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 08/20/12 5:24 PM M-F 5-6p News 5-6p :30 AFP-12-TV-14H \$1,400.00 NM 1 WGAL Tu 08/21/12 5:47 PM M-F 5-6p News 5-6p :30 AFP-12-TV-14H \$1,400.00 NM									
26	08/20/12	08/21/12	M-F News 8 at 6p Class of Time - Fixed Non Pre-emptible	6-630p	MT-----	:30	2	\$1,800.00	NM



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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
939704-1	08/26/12	August 2012	07/30/12 - 08/21/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROS #476	476	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	08/20/12	08/21/12	M-F News 8 at 6p	6-630p	MT-----	:30	2	\$1,800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	08/20/12	5:59 PM	M-F News 8 at 6p	6-630p	:30	AFP-12-TV-14H	\$1,800.00 NM
2	WGAL	Tu	08/21/12	6:14 PM	M-F News 8 at 6p	6-630p	:30	AFP-12-TV-14H	\$1,800.00 NM
27	08/20/12	08/21/12	Entertainment Tonight	7-730p	MT-----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	08/20/12	7:17 PM	Entertainment Tonight	7-730p	:30	AFP-12-TV-14H	\$900.00 NM
1	WGAL	Tu	08/21/12	7:12 PM	Entertainment Tonight	7-730p	:30	AFP-12-TV-14H	\$900.00 NM
28	08/20/12	08/21/12	NBC Tonight Show	1135p-1235a	MT-----	:30	2	\$350.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	08/20/12	11:46 PM	NBC Tonight Show	1135p-1235a	:30	AFP-12-TV-14H	\$350.00 NM
2	WGAL	Tu	08/21/12	12:30 AM	NBC Tonight Show	1135p-1235a	:30	AFP-12-TV-14H	\$350.00 NM
29	08/20/12	08/21/12	M-Su News 8 at 11p	11-1135p	MT-----	:30	2	\$900.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/20/12	08/26/12	MT-----	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	08/20/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00 NM
2	WGAL	Tu	08/21/12	11:21 PM	M-Su News 8 at 11p	11-1135p	:30	AFP-12-TV-14H	\$900.00 NM
Total Spots							68		

Payment Terms 30 Days

<u>Gross Total</u>	\$57,400.00
<u>Agency Commission</u>	\$8,610.00
<u>Net Amount Due</u>	\$48,790.00